



Justice. Opportunity. Leadership.

The One Woman Initiative — A Women’s Empowerment Fund
For Justice, Opportunity, Leadership

The One Woman Initiative

“One woman empowered by information, training, micro lending, technology and the advocacy of their basic rights can uplift families and communities. Millions of women given access to a larger world of support and enabled to participate in their local workplace can transform whole economies and regions. The world benefits when one woman is empowered. In an extraordinary fusion of public and private sector knowledge, know-how and assets, the potential of women to enrich and renew whole regions of the world can be unleashed.”

Goal - Engage 10 corporate partners and work in coordination with DoS and USAID

Objective - Apply \$100 million to empower women to achieve a local difference and a global impact

The Basic Elements

- **What** - The One Woman Initiative — An International Women's Empowerment Fund
- **Why** - To foster peace and prosperity in the Muslim world
- **Duration** - Five years initially
- **Who** - Private sector co-chairs and government partners
- **For What** - To jump-start or expand existing programs and serve as incentive for new programs.

Fund Leadership

- **Fund Chair**
Carly Fiorina -- CEO Carly Fiorina Enterprises, former CEO of Hewlett Packard
- **U.S. Government Partners**
USAID's Administrator
The Senior Advisor to the Secretary of State for Women's Empowerment
USAID's Bureau for Asia
- **Private Sector Co-Chairs**
Pat Mitchell -- CEO The Paley Center for Media, former CEO, PBS
Sheila Johnson -- co-founder Black Entertainment Television
Farooq Kathwari -- CEO, Ethan Allen

Grant Selection

Project proposals are evaluated against the following eligibility criteria:

Proven organizational capacity

Local impact on significant number of beneficiaries

Focus on justice-opportunity- and leadership themes

Results that can be connected to efforts and spirit of “one woman”

Estimated budget of project

Project sustainability